



Please fax this form to  
805-688-8620

**ATTENTION SOLVANG TOURISM PARTNERS!**

**ANNOUNCING:**

Solvang Conference & Visitors Bureau (SCVB) is launching a brand new promotion featuring Car Free Travel--  
*Take the Train & Show Your Ticket for Solvang Savings & Specials*

**NOTE: There is NO charge for you to participate in this promotion.**

**WHEN:**

Promotion launches November 3, 2016 and runs through December 31, 2017

**WHAT:**

You offer special savings or a gift to any guest who shows you their current Amtrak train ticket to Solvang. For example: a discount or upgrade on a hotel room or an amenity upon check-in; savings on a meal or drinks or a complimentary dessert; a two-for-one admission to an attraction, activity or museum; or get creative!

**HOW DOES IT WORK?**

#SolvangCarFree will be promoted with a special page on [www.SolvangUSA.com](http://www.SolvangUSA.com) , via press releases and social media campaigns upon the launch and throughout the next year.

**HOW TO PARTICIPATE:**

Complete this form, scan and return to Sarah Brookshier at [sales@solvangusa.com](mailto:sales@solvangusa.com) or fax to 805-688-8620. Call Sarah at 805-688-6144 ext.103 if you have questions. ***Please return this form no later than Noon on 10/20/16 to be part of the launch and publicity outreach.***

Thank you in advance for your support of this new promotion!

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**YES, we want to participate in the new SCVB #SolvangCarFree Promotion.**

**BUSINESS NAME:**

**ADDRESS:**

**CITY/STATE/ZIP**

**TOLL-FREE:**

**TELEPHONE:**

**E-MAIL:**

**WEBSITE:**

**CONTACT NAME:**

**PLEASE SEND A JPG PHOTO OF YOUR BUSINESS (FOR WEBSITE)**

**DESCRIBE YOUR BUSINESS (50 words max)**

**WHAT IS YOUR SPECIAL OFFER FOR #SolvangCarFree?**

**ANY TERMS/CONDITIONS? (blackout dates, must mention #SolvangCarFree when booking)**